



MIKE THOMPSON

MOTION · DESIGN

mike@thompsonvisual.com
thompsonvisual.com
612-695-9150

Creative Skills

Motion graphics
Graphic design
Print preflight
Storyboarding
Video editing
Photo manip.
Illustration
Layout

Software Skills

After Effects
Photoshop
Lightroom
Illustrator
InDesign
Premiere
Final Cut
Acrobat

Experience

myON Content Specialist, Renaissance Learning
Bloomington, Minn., November 2014 - Present
<https://www.renaissance.com/>

- Combine audio and visual assets to create e-books using proprietary software
- Design book layouts to create original, exclusive e-book content
- Thorough noting and reporting of critical errors, inconsistencies, and discrepancies in QA process
- Illustrating production process in a step-by-step document for training purposes
- Animate short video advertisements featuring books in the myON library

Creative Designer, Inventiv Designs
Hugo, Minn., May 2013 - July 2014
www.inventivdesigns.com

- Involved in the creation of company branding, product packaging and marketing
- Design trade show graphics, large format posters and product sell sheets
- Manipulate images to create glamour shots for packaging and marketing materials
- Create 3D product mockups for the web
- Camera operator/Editor/Motion graphics artist for series of do-it-yourself home restoration and renovation videos
- Update and maintain social media networks

Freelance Artist, Self Employed
August 2009 - Present
www.thompsonvisual.com

- Work with clients to build an identity for both print products and interactives
- Create and design logos, business cards and marketing materials for businesses and services
- Design motion graphics for live action video
- Bring motion to static illustrations with animation for the web

Education

The Art Institutes International Minnesota
Minneapolis, Minn., 2009 graduate
B.S. in Media Arts and Animation